

**國立陽明交通大學傳播研究所誠徵專任助理教授(含)以上職級教師一名****One Full-Time Faculty Position at the Assistant Professor Level (or Higher)****Institute of Communication Studies
National Yang Ming Chiao Tung University
Taiwan****※本校提供 新進教師彈性薪資****(延長徵件截止日期 至 114 年8月15日)**

本所擬徵聘專任助理教授(含)以上職級教師一名，起聘日預計為 2026 年2月1日。申請人應具備以下至少一項學術專長：

The Institute of Communication Studies (ICS) at NYCU invites applicants for a full-time position (Assistant Professor or higher). The successful candidate will be with the expected start date of appointment on February 1, 2026. Applicants should possess expertise in at least one of the following areas:

- 一、**策略傳播**：包括行銷科技 (MarTech)、整合行銷傳播、廣告及公關等；
- 二、**運算傳播**：包括大數據分析、機器學習、社會網絡分析、文字探勘等；
- 三、**其它以新媒體為核心之傳播領域**：包括風險傳播、健康傳播及組織傳播。

1. **Strategic Communication** – including marketing technology (MarTech), integrated marketing communication, advertising, and public relations.
2. **Computational Communication** – including big data analytics, machine learning, social network analysis, and text mining.
3. **Other Communication-Related Fields** – with an emphasis on new media technologies, such as risk communication, health communication, and organizational communication.

資格條件：

Qualifications:

- 一、具有教育部認可之國內、外學校傳播學或其他相關領域博士學位。
- 二、具備英文授課之能力（新進教師每一學年至少必須開授一門英語課程）。

1. Ph.D. in communication or other related disciplines that is awarded by any university recognized by the Ministry of Education (Taiwan, ROC).
2. Teach courses in English (at least one English-medium course is required per academic year for new faculty members).

申請所需資料：

Required documents:

有意申請者請於 **2025 年 8 月 15 日前**，將以下資料電子檔以E-mail方式寄出：

To apply for this position, please submit the following materials in electronic copy via email by **August 15, 2025**:

1. 申請信及個人履歷。



A cover letter and a curriculum vitae.

2. 最高學位證書影本。(博士候選人已修畢課程，已通過資格考及論文口試，尚未取得博士學位證書者，須取得臨時學位證明。且須於起聘日前取得博士學位證書。)

A copy of the highest education certificate.

(A provisional degree certificate is required for doctoral candidates who have fulfilled all course requirements, qualifying examinations, and dissertation oral examinations. The official doctoral degree certificate is required by the date of appointment.)

3. 最高學歷成績單；已有教育部審定頒給之助理教授(含)以上教師證書者免附。
A transcript of the highest education, which can be waived for those with a certificate of assistant professor (or higher) issued by the Ministry of Education.
4. 現有專職工作或已有教育部審定頒給之助理教授(含)以上教師資格者，請附證明文件影本。

A photocopy of the following documents (if applicable): the certificate of the current employment, or the certificate of assistant professor position (or higher) issued by the Ministry of Education.

5. 研究著作：歷年著作目錄與具代表性之著作2-5件，並說明前述著作之學術貢獻。
Research Publications: A list of all publications, along with 2-5 representative publications in full text. Please briefly illustrate the academic contribution of these representative publications.
6. 研究自述：目前研究方向、未來研究之中、長程計畫，以及和本所研究方向之關聯。

Research statement that illustrates your current research direction, future research plans, and their compatibility with the research goals of the ICS.

7. 擬開授課程(至少2門)之中英文授課大綱：

(1) 指定課程：請從以下三門「新媒體與行銷傳播」領域之既有課程中，擇一撰擬：「傳播媒體、品牌與行銷」，「公共關係與危機傳播」；或「整合行銷傳播專題」；

(2) 自定課程：請結合自身專長，新規劃一門適合於本所「新媒體與行銷傳播」領域開設之課程。

上述授課大綱內容應包含課程目標說明、每週主題，及預計使用之參考資料，並請說明所擬課程之開創性，及與本所課程規劃之關聯性。

At least 2 course syllabi in both Chinese and English, including the following:

(1) Designated Course: Select one of the three existing courses in the New Media and Marketing Communication track and draft a syllabus: "Communication Media, Branding & Marketing;" "Public Relations & Crisis Communication;" or "Seminar in Integrated Marketing Communication."

(2) Self-Designed Course: Develop a new course relevant to the New Media and Marketing Communication track, based on your area of expertise.

The syllabi should clearly outline the course objectives, weekly topics, and reference materials. Additionally, please elaborate on the courses' originality and their alignment with the ICS's curriculum framework.

8. 推薦人名單 2-3 名(同時提供推薦人職位及通訊資訊)，若接獲通知進第二階段面試再提供推薦信 2-3 封。

A list of 2-3 referees (with their position, affiliation, and contact information).

The institute will further request 2-3 recommendation letters from shortlisted candidates.

9. 另請下載並填寫「[徵聘專任教師申請表](#)」。



Please also download and fill in the “[Application Form for Full-Time Faculty Position](#)” and send it by email.

應徵資料請以PDF檔 e-mail 至 ict31991@nycu.edu.tw；email 主旨請註明「應徵國立陽明交通大學傳播研究所專任教師：申請人姓名」

本所將進一步聯絡通過初選者提供應徵相關資料及著作紙本 5 份至本所，並另行通知面談、公開演講、試教或其他方式進行之相關資訊。

洽詢電話：03-573-1991、傳真：03-572-7142

Please submit your application materials in PDF format via email to ict31991@nycu.edu.tw. Kindly specify the email subject as "Application for Full-Time Faculty Position at the Institute of Communication Studies, NYCU: [Applicant's Name]."

The institute will request shortlisted candidates to mail 5 hard copies of the required materials to the ICS office and notify them of information about interviews, public job talks, lectures, or other job review forms.

Tel: (+886) 3-573-1991 Fax: (+886) 3-572-7142